

Decoding Venture Capital | Educating Iowa Entrepreneurs

NEW WORKSHOP SERIES

Ever wonder how companies raise the capital to fuel their startups?

Join us for a free venture capital workshop series, presented by InnoVenture Iowa, and learn the strategies behind successful fundraising.

FRESH TOPICS

Each week we explore new topic. Delve into term sheets; ventures that scale; forecasting; venture capital funds; valuations; financing and decoding the complex language often used in the startup ecosystem.

Learn what investors look for when evaluating an opportunity and what they avoid.

WHY ATTEND?

Build your knowledge

Walk away from these sessions with new knowledge and understanding around the ins and outs of venture capital, how to scale a business and whether this type of funding could be right for you.

Who it's for

All Iowa entrepreneurs, including students and anyone who wants to learn more about the types of funding available and how to go after it.

Pre-registration is not required.

**THURSDAYS
8:30-9:30AM**

OCTOBER

10 | 17 | 24 | 31

NOVEMBER

7 | 14 | 21

EVENT CENTER WEST
1701 25TH ST, WEST DES
MOINES IA 50266

COST: FREE

PRESENTERS:

KAYLEE WILLIAMS
Investment Director



MICAH WALKER
Investment Analyst

The InnoVenture Iowa Fund is a \$30 million co-investment fund designed to support early-stage startup companies in biosciences, advanced manufacturing, and information technology.